

Contact with the Profession

Massage Therapy

CANADA

Fall 2009



The SPA Alternative

SAME WORK, LESS STRESS?

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Also in this issue,
Ontario Moves
Forward

Hand & Stone Celebrates Grand Opening in Canada



September 24, 2009, marked the grand opening of the flagship spa for Hand & Stone in Thornhill, Ont. Founded in the United States, Hand & Stone Massage Spa is a new spa concept offering upscale massages without the upscale price, and making massage an affordable luxury.

Among many who attended were *Massage Therapy Canada* magazine correspondent Don Dillon, RMT; Alan Shefman, Ward 5 councillor, City of Vaughan; Joyce Frustaglio, regional councillor/acting mayor, City of Vaughan; and Linda D. Jackson, mayor, City of Vaughan.

“This concept is completely new to Canada,” says Gigi Harding, CEO of the Hand & Stone Canada franchise. “Regular massage treatments promote a healthy body and mind and we believe everyone should have access to these benefits when they need it. That’s why we’re excited to offer therapeutic services at a truly affordable price in a luxurious setting with convenient hours.”

Hand & Stone Massage Spas offer high quality massage services with registered massage therapists. Special introductory offers and our premium member lifestyles programs make massage even more affordable. Walk-in visits, same-day appointments or scheduled appointments allow guests to



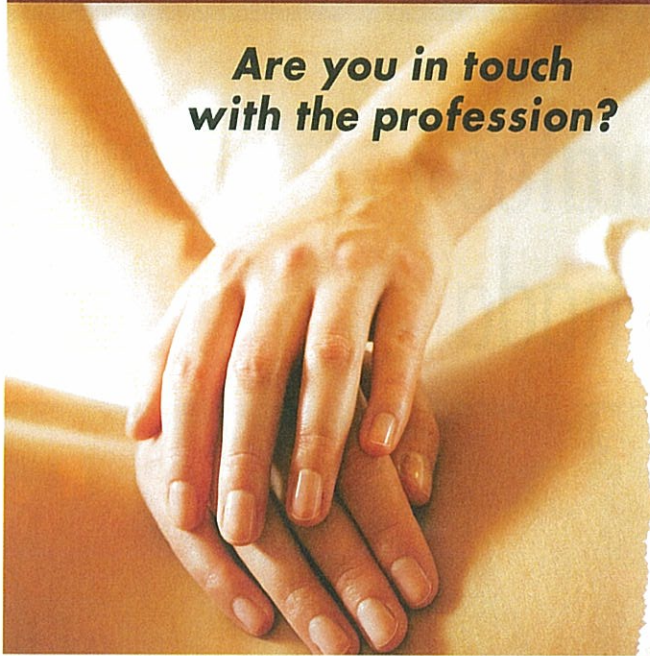
tailor a revitalizing experience to their busy schedule and take advantage of the spa’s 3,000 available hours.

The Hand & Stone philosophy is to create a revitalizing experience for each of its guests that begins with the first touch. The company’s registered massage therapists are committed to improving guests’ quality of life with convenient, affordable, relaxing massage delivered in a warm and inviting environment.

Four new locations are scheduled to open in the next year within the Toronto market with long-term growth plans of more than 100 locations nationally.

To national and provincial associations – be sure to send news submissions and events announcements to Jill Rogers, Editor, *Massage Therapy Canada*. Submissions to be e-mailed: jrogers@annexweb.com

**Are you in touch
with the profession?**



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Massage Therapy CANADA magazine
www.massagetherapycanada.com
call Cheryl Nowe at 1-866-790-6070, ext. 207

HAND & STONE MESSAGE SPA

At Hand & Stone, we create a revitalizing experience for each of our Guests that begins with our first touch. We are committed to improving the quality of life with convenient, affordable, relaxing massage delivered in a warm, inviting, comfortable atmosphere. Come join our team:

- ~ **Steady Clientele** - build a book of clients
- ~ **Spacious Rooms** - electric lift tables
- ~ **Commission & Bonuses** - grow your income
- ~ **Flexible Scheduling** - fit your career around your life
- ~ **Free Training** - Hot Stone and add-on treatments
- ~ **Linens, Lotions & Supplies Provided** - no extra costs
- ~ **Team Atmosphere** - share your knowledge & techniques

We manage all appointments and billing, allowing you to focus on the most important aspect of your job; delivering the therapeutic massage experience.

Location open in Thornhill, ON and more locations soon.

Send resumes to: resumes@handandstone.ca

Coming Events

MESSAGE BOARD

NOVEMBER 12-17, 2009
World Massage Conference, Virtual Conference,
www.worldmassageconference.com.

APRIL 9-11, 2010
Natural Health Practitioners of Canada Association 2009
Spring Conference, Calgary, AB.
www.nhpcanada.org.

MAY 13-15, 2010
Highlighting Massage Therapy in CIM Research, Massage
Therapy Foundation, Seattle, WA.
www.massagetherapy.org.

JUNE 17-21, 2010
World Massage Festival, Berea, KY.
www.worldmassagefestival.com.

SEPTEMBER 22-25, 2010
AMTA National Convention, Hilton Minneapolis,
Minneapolis Convention Center, Minneapolis, MN.
www.amtamassage.org.

NOVEMBER 6-7, 2010
Ontario Massage Trade Conference,
Burlington, ON.
www.omtc.ca

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